

to Billingham International Folklore Festival . Welcome

B I L L I N G H A M
I N T E R N A T I O N A L
F O L K L O R E F E S T I V A L
O F W O R L D D A N C E





BIFF brief history

● *Billingham International Folklore Festival is the largest traditional international dance and music Festival in UK and is unique in presenting a variety of world-class traditional cultures to British Audiences.*



● *Billingham International Folklore Festival was originally founded in **1965** with a Partnership between Billingham Urban District Council and Voluntary Organisations in Billingham to provide entertainment and colour to what was then a new town centre.*

BIFF brief history



- *From small beginnings - only Austria, Estonia and Hungary were represented at the first festival, the festival has gradually evolved over the years to become the unique Festival it is now.*
- *In 1999 it became a limited Company and a **Registered Charity** the same year and is **completely organised and run by volunteers.***

BIFF brief history

● *During the 53 years Billingham International Folklore Festival has played host to over 20000 international artists from 97 countries of the World and was attended by over 1 million people.*



“The unique festival with global impact”





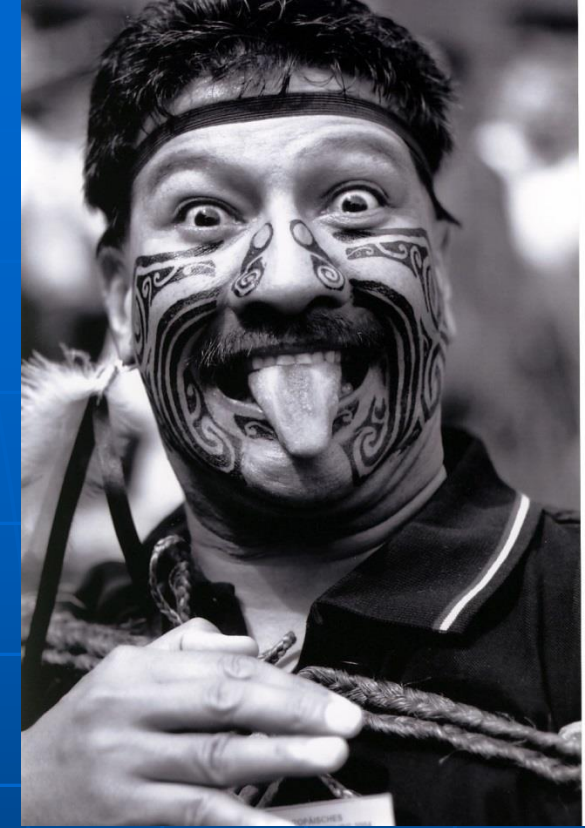
CIOFF & BIFF Image Worldwide

In 1970 Billingham International Folklore festival became one of the 8 founder members of the World-wide Organisation – CIOFF (International Council of Organisations of Folklore Festivals and Folk Art), which at present includes over 100 countries of the World, representing over 300 International Festivals and over 50000 International traditional dance and music groups world-wide. CIOFF is an NGO in formal associate partnership with UNESCO, accredited to provide advisory services for the Convention.



CIOFF & BIFF Image Worldwide

Billingham Festival is one of the three most prestigious and well-known festivals in the World, with the other two being Festival de Confolens (France) and Drummonville Festival (Canada).



Anyone in the World, who is even remotely interested in traditional dance and music has heard about Billingham Festival



CIOFF & BIFF Image Worldwide



*In 2004 Billingham International Folklore Festival and CIOFF UK successfully organised the **34th CIOFF World Congress**, hosting over **150 delegates from 50 countries** in Stockton on Tees.*



Festival Organisation

In 1999 Billingham International Folklore Festival became a Registered Charity and a Company limited by guarantee.

At present BIFF Ltd includes 50 Charity Members and 8 Festival Patrons

The Board consisting of 5 Directors (Trustees) is responsible for running BIFF Ltd.

The board meets every two-three months



BIFF Management Structure

BIFF BOARD OF DIRECTORS- 5 directors



BIFF FESTIVAL COMMITTEE- 17 members

Artistic Programme

Community Programme

Logistics & Suppliers

Venues

Marketing & Audience

Finance & Fundraising

Festival Organisation

The Festival Committee consists of volunteer team leaders, responsible for various jobs during the Festival:

- *Accommodation;*
- *Catering & meal service;*
- *Transport;*
- *Stage crew;*
- *Guides & Interpreters;*
- *Work crew;*
- *Security;*
- *Ticket Sales & Merchandise;*
- *Children & Youth Activities;*
- *Parades.*



Temporary freelance paid staff, dependent on grant applications:

- *Production Manager (venues)*
- *Stage Manager (Festival Arena)*
- *PR & Marketing Manager*
- *Health and Safety Manager*
- *First Aid Provision*

Main Suppliers:

- *Catering – Ramside Hall Events Catering*
- *Stage, seating, arena supplies and catering marquee – SoundAV*
- *Transport – Croft Coaches*
- *Portocabins – Mobile Mini*
- *First Aid Provision – Tees Active*

Festival Accommodation



The accommodation facilities for the performers is one of the most important and integral parts of the Festival success, as the festival needs to provide adequate accommodation and place to socialise for over 300 participants from various cultures of the world.

Accommodation requirements:

- Dormitories for 300 participants*
- Showers and toilets*
- Rehearsal Space*
- Social Area*
- All at one location*





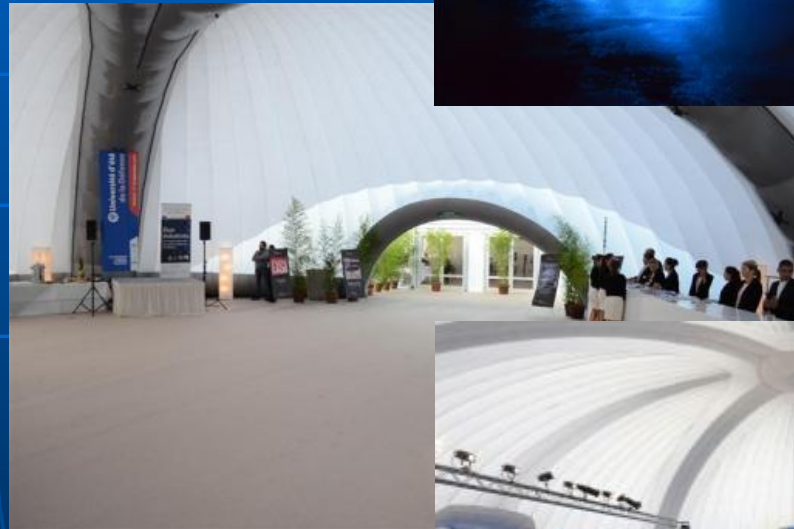
We are extremely grateful to SBC for providing us with accommodation facilities at Sports Centre, Marsh House Avenue for the last 4 years and for providing addition funding this year to cover the costs of portocabins.

From 2018 we again will be faced with the challenge of finding new accommodation site for the festival participants



Evolution Dome alternative

- *24 meters diameter, fits in Billingham Town Centre*
- *350 seats capacity*
- *Spectacular lighting*
- *Attractive to audience for both day and night performances*
- *Cost £15,000 for 10 days hire*



Festival 2017 Funders



LOTTERY FUNDED

Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Stockton-on-Tees
BOROUGH COUNCIL



**SPORT
ENGLAND**

LOTTERY FUNDED



LOTTERY FUNDED



Proudly supporting
youth social action



Department
for Culture
Media & Sport



LOTTERY FUNDED

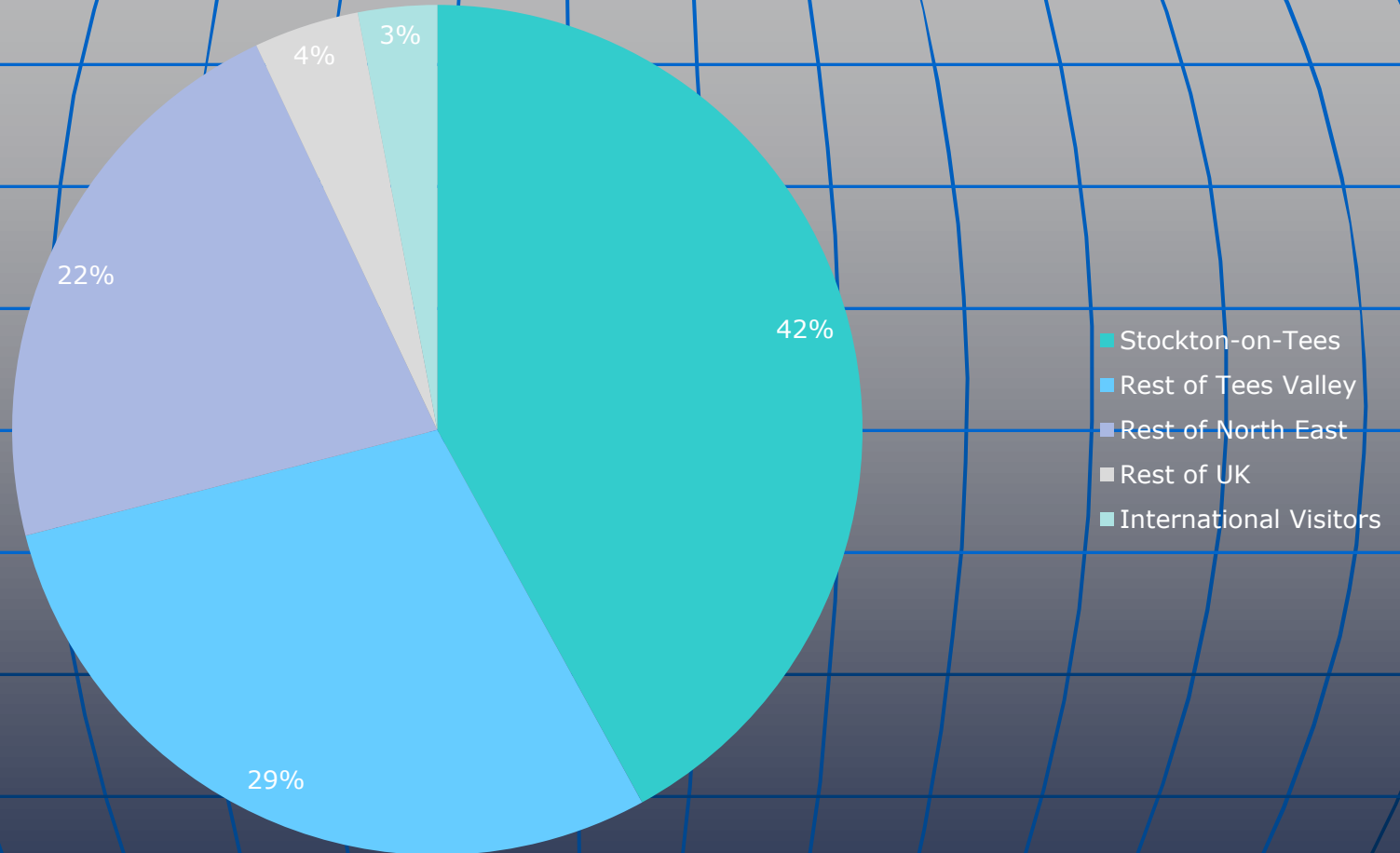


Sponsors of Festival 2017



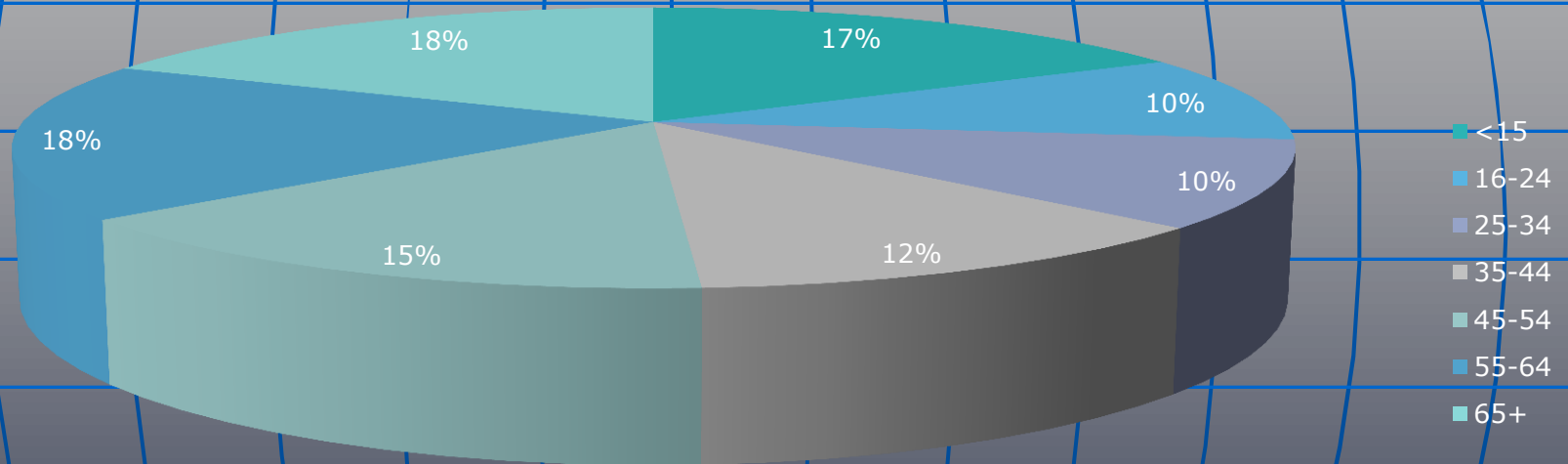
Audience Geographical Representation

Festival Audience 2016



Audience Age Groups Representation

Festival Audience 2016 age groups



Festival Funding and Support

The annual SBC grant goes to cover the basic main festival expenses:

- Festival Arena: staging, seating, sound, lighting, arena supplies and catering marquee: £20,000*
- Catering for 300 participants for 14 days: £ 18,000*
- Transportation of groups to and from point of entry in the UK and daily bus shuttles: £19,000*
- International performers pocket money: £6,000*



Festival Funding and Support

Since 2011 the festival was awarded the following grants:



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

2011 - £38,500 – contemporary dance programme

2012 - £45,400 – contemporary dance programme

2013 - £46,800 – contemporary dance programme

2014 - £ 72,900 – 50th Anniversary Programme

2015 - £ 15,000 – “There will be Dance”, contemporary dance programme

2016 - £ 49,900- “Faces of Dance”, contemporary dance programme

2017 - £ 45,000 – Flagship Event – Peacock Lake

Festival Funding and Support

Since 2011 the festival was awarded the following grants:



2012 - 2014 : £ 50,000 Festival archives for 50th Anniversary

2017 - £ 10,000 – “Billingham World Explorers” Project



2011 - £ 9,850 “World Cultural Ambassadors” project

2015 - £ 8,500 “What a Wonderful World” project

Festival Funding and Support

Since 2011 the festival was awarded the following grants:



2017 - £ 6,660 – “Billingham Dance Triathlon” Project



2017 - £ 5,000 “Attracting Young Volunteers” project

Festival Funding and Support

Since 2011 the festival was awarded the following grants:



2011 - £ 1,500 towards Family Day

2012 - £ 1,500 towards Family Day

2013 - £ 1,000 towards Family Day

2014 - £ 1,000 towards Family Day

2016 - £ 500 towards Family Day

2017 - £ 1,000 towards Family Day

Festival Funding and Support

Since 2011 the festival was awarded the following grants:



2017 - £ 500 towards “Peacock Lake”

Ropner Trust

2012 - £1,000 towards children’s activities

Festival Challenges

- *Inclement weather*
 - *transfer of outdoor concerts*
 - *effect on ticket sales*

- *Accommodation of 300 Participants*
 - *Dormitories for 300 participants*
 - *Showers and toilets*
 - *Rehearsal Space*
 - *Social Area*
 - *All at one location*



For Further information please visit:

www.billinghamfestival.co.uk

or contact the Festival Office:

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